

Measurement Guide

Measurement Area	Description	How to Measure
Bust	Measure around the fullest part of your chest.	Place the tape measure around your back and over the fullest part of your bust, ensuring it's straight and not too tight.
Waist	Measure around your natural waistline.	Find the narrowest part of your waist, usually above the belly button, and measure snugly but comfortably.
Hips	Measure around the fullest part of your hips.	Stand with your feet together and wrap the tape around the widest part of your hips and buttocks.
Shoulder to Shoulder	Measure from one shoulder to the other.	Measure from the edge of one shoulder to the edge of the other in a straight line.
Sleeve length	Measure from the top of your shoulder to your wrist.	Start at the top of your shoulder and measure down to your wrist, keeping your arm slightly bent.
Arm Circumference	Measure around the fullest part of your upper arm.	Wrap the tape around the widest part of your upper arm for an accurate fit.
Neck	Measure the circumference around the base of your neck.	Stand straight, measure around the base of your neck where a collar would naturally sit.
Wrist	Measure the circumference around the narrowest part of your wrist.	Wrap the measuring tape around your wrist at the narrowest part, typically just above the wrist bone.
Length (Dress or Skirt)	Measure from your shoulder or waist to your desired hemline.	For dresses, measure from the top of your shoulder down to your preferred length. For skirts, measure from your waist to the desired hemline.
Length (Trousers)	Measure from the crotch to the bottom hem.	Start at the inside of your leg, from the crotch area, and measure down to the desired hemline (ankle or floor).
Length (Coat or Jacket)	Measure the vertical distance from the top of your shoulder (near the collar) to the hemline of the coat or jacket.	Start at the highest point of your shoulder, just beside the base of your neck and measure down vertically to your desired length.
Height	Your total height from head to toe.	Stand barefoot and measure from the top of your head to the floor.

To help guide you in providing accurate measurements, please use the chart above. All measurements should be taken in inches (in). For best results, we recommend using a flexible measuring tape and measuring over undergarments or light clothing.